



THE UPSTART FOUNDRY

CREATIVE FREELANCE STUDIO

PRICING & PACKAGES

WHAT IT COSTS

Every job is different, so every price is worked out for the business in front of us — never read off a list. We talk it through **however suits you: over the phone, face to face, or by email** — and you will have a clear figure agreed before any work begins.

And the more you forge, the less you pay. Take on more than one craft and the whole project comes down:

5%

TWO OR MORE

Any two crafts we build for you.

10%

FOUR OR MORE

Four built crafts, working as one.

20%

ALL SIX

Every built craft, plus the consultation.

The free consultation does not count toward the **5%** or **10%** rates — it comes as an add-on. It does count as the sixth craft for the full **20%**.

FIRST-TIME CLIENT

YOUR FIRST COMMISSION, 15% OFF.

First time bringing work to the Foundry? Whichever craft you begin with, your opening project carries a **15% welcome discount** — the welcome rate or the package rate, **whichever saves you more.**

CONSULTANCY & LOCAL DELIVERY ARE FREE · NOTHING ELSE IS CHARGED BEFORE IT IS AGREED · [THEUPSTARTFOUNDRY.CO.UK](https://theupstartfoundry.co.uk)

CAPABILITIES

WHAT WE FORGE

01 CARDS & PRINT

Cards, leaflets, booklets and more — designed with you, printed, and delivered to your door free.

02 WEBSITE DESIGN & DEVELOPMENT

New builds and restorations, shaped around your brand and your goals.

03 CUSTOM CODING & TECHNICAL SUPPORT

For when the site works wrong rather than looks wrong.

04 WEBSITE DATA ANALYTICS

Honest numbers on one page, ending in one action worth taking.

05 DIGITAL & PHYSICAL MARKETING

One mark everywhere they look, from local search to print.

06 CONSULTANCY — FREE

A straight conversation about which crafts you actually need.

You name it. We forge it.

B. HINSON — FOUNDER

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SCAN





THE UPSTART FOUNDRY

CREATIVE FREELANCE STUDIO

TELL US WHAT YOU NEED

YOUR BRIEF

Fill this in and **hand it back, post it, or email it over** — and we will come back to you within one working day with a clear figure. Nothing is charged before it is agreed.

YOUR DETAILS

BUSINESS NAME

YOUR NAME

PHONE

EMAIL

TOWN / AREA

WHEN YOU WOULD LIKE TO START

WHAT YOUR BUSINESS DOES

WHICH CRAFTS ARE YOU AFTER?

☐ Business Cards

☐ Web Design

☐ Custom Coding

☐ Data Analytics

☐ Marketing

☐ Consultancy (free)

PACKAGE

☐ This is my first commission with the Foundry **(15% welcome)**

Package rates are applied for you: **two or more built crafts 5% · four or more 10% · all six 20%** (the free consultation counts only toward the 20%) — you always receive whichever rate saves you more.

WHAT YOU ARE AFTER, AND ANYTHING ELSE WE SHOULD KNOW

RETURN TO **THEUPSTARTFOUNDRY@THEUPSTARTFOUNDRY.CO.UK** · +44 7853 810968 ·
THEUPSTARTFOUNDRY.CO.UK